McKenna Taylor

Product Designer

LinkedIn

Portfolio

hey@mckennataylor.io

Skills

Product / UI / UX Design

Design System Thinking

Wireframing / Prototyping

Information Architecture

Agile Methodology

3D Modeling

Software Proficiency

Figma

Sketch

Adobe XD

Jira / Confluence / Shortcut

Blender 2.8+

Awards

Outstanding GIT Grad Student
May 2018

UAFS Outstanding Web Design
May 2017

Work Experience

ALTR (Melbourne, FL / Remote)
Product Designer
January 2023 - December 2023

- Redesigned the onboarding experience for the ALTR product to create a more seamless user experience
- Worked as the lead designer for teams focusing on cost-cutting efforts and data management
- Worked alongside designers and front-end developers to ensure consistent UX across the product
- Contributed to the Figma atomic design system

Odeko (New York, NY / Remote)
Product Designer
September 2021 - November 2022

- Worked as the lead designer for the design system
- Collaborated with user researchers, facilitated design ideation sessions, and interviewed consumers
- Worked as the lead designer for the **Order Ahead** app
- Redesigned an internal logistics application to ensure efficient delivery routes to coffee shops across the US

Apptegy (Little Rock, AR)
UI/UX Designer
July 2018 - September 2021

ASU Edplus Innovation Center (Scottsdale, AZ)
UI/UX Designer (Intern)
March 2017 - May 2018

Education

Arizona State University
MS Tech Graphic Information Technology *(Jan 2017 - May 2018)*

University of Arkansas, Fort Smith
BS Information Technology, Web Design *(Aug 2012 - Dec 2016)*